

John Howard Mitsuo Neely  
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## CROSS-PLATFORM WRITER AND PRODUCER

Video + Multimedia | Strategy + Workflow | Compelling Stories

Versatile media producer with ten years of experience writing, editing, producing, and directing factual and educational content for major TV networks, museums, and online publications. Driven to develop forward-looking media strategies and robust, streamlined workflows. Skilled creative project lead with talent for interdisciplinary collaboration. Proven track record translating scientific and technical concepts into compelling audience-appropriate stories. Conversational Spanish. **MA from Stanford, BA from Brown.**

*Specific areas of expertise include:* **Video Production and Post Production** using best-fit tools and methods. **Media Strategy Development** based on organizational mission, project specs, and distribution goals. **Workflow Design** drawing upon deep knowledge of best practices in TV, documentary, online publishing, and museum education. End-to-end **Creative Project Management** from story development through dissemination via any channel. **Field and Studio Shoot Direction** including crew and talent management, interviews, and adherence to tight deadlines.

## PROFESSIONAL EXPERIENCE

- Powderhouse Productions**, Somerville, MA  
Documentary Television Producer 2010 – 2012
- Produced shows for Science, Animal Planet, and Travel Channel.
  - Wrote scripts and managed editors during post-production.
  - Directed shoots, interviewed subjects, and managed talent.
  - Shot in diverse First and Third-World locations.
  - Conceived and directed explanatory 2D and 3D animations.
- Powderhouse Productions**, Somerville, MA  
Location Manager 2010
- Booked locations for construction and engineering series *Build it Bigger*.
  - Negotiated site access for locations in Australia and Serbia and traveled to Baku, Azerbaijan to conclude sensitive negotiations.
  - Conducted risk-benefit analyses of remote and challenging locations.
- Powderhouse Productions**, Somerville, MA  
Associate Producer 2009 – 2010
- Developed story concepts *Build it Bigger* and History Channel pilot.
  - Scouted locations, booked talent, and conducted archival research.
  - Improved post-production pipeline by streamlining workflow.
  - Traveled to Rotterdam, Netherlands to wrap negotiations.
- Museum of Science**, Boston, MA  
Documentary and Multimedia Producer 2007 – 2009
- Produced nanotech and nanomedicine content for museum exhibition.
  - Directed and edited segments for New England Cable News Network.
  - Pioneered use of viral video at MoS as educational tool.
  - Produced, directed, and edited Talking Nano 6-DVD set.

- Camcorderinfo.com**, Somerville, MA  
 Managing Editor 2006 – 2007
- Supervised writers and manages content pipeline for online tech publication.
  - Reviewed camcorders, wrote articles, and covered industry.
  - Revamped testing to incorporate HD video and new technology.
- Zulu Hoops Film Project**, Cape Town , South Africa  
 Sound Recordist 2004 – 2005
- Relocated to South Africa to collaborate on observational documentary film.
  - Worked on-location in Northern Maputaland for three months.
  - Mentored South African youth as production assistants and sound recordists.
- Once and Future Productions**, San Francisco, CA  
 Feature Film Editor 2004
- Edited award-winning feature documentary *Amazing Grace: Jeff Buckley*.
  - Hired to fix major story issues and complete edit from partial rough-cut.
  - Acquired by Sony Legacy for inclusion in *Grace Around The World DELUXE EDITION* 3-Disc set.
- Salon.com**, San Francisco, CA  
 Editorial Illustrator 1998 – 1999
- Created daily editorial illustrations for Salon Magazine.
  - Collaborated with writers and reporters on design for articles.
  - Managed graphics pipeline during three-month Art Director hiatus.

#### ADDITIONAL PROFESSIONAL EXPERIENCE

- Boston Productions**, Norwood, MA  
 Researcher 2013
- Boston Dynamics**, Waltham, MA  
 Field Producer/Camera Operator 2011-2013
- Humongous Media**, Somerville, MA  
 Advertising Writer 2012
- TEDxSomerville**, Somerville, MA  
 Tech Director/Post-Producer 2012
- MacNeice Productions**, Ashville, NC  
 Video Editor 2011
- See Change Evaluation**, San Francisco, CA  
 Camera Operator 2010
- Hawthorne Media**  
 Vice President, New Media 2005
- San Francisco International Asian American Film Festival**, San Francisco, CA  
 Volunteer Coordinator 2003
- Telluride International Film Festival**, Telluride, CO  
 Theater Manager 2002, 2003
- Web Designer, Freelance** 1996 – 2006

## TEACHING EXPERIENCE

<b>Cambridge Community Access Television</b> , Cambridge, MA Screenwriting Instructor	Nov – Dec 2012
<b>Endicott College</b> , Beverly, MA ECTV Faculty Advisor	Sep – Dec 2009
<b>University of the Western Cape</b> , Bellville, South Africa Visiting Lecturer	Spring 2005
<b>University of Cape Town</b> , Cape Town, South Africa Documentary Seminar Instructor	2004
<b>Stanford University</b> , Stanford, CA Teaching Assistant	Fall 2001, Spring 2002
<b>Brown University</b> , Providence, RI Course Assistant	Fall 1995, Spring 1996

## FILMOGRAPHY

<b>Travel Channel: <i>Extreme Houseboats</i></b> , 3 x 60 min. Producer	2012
<ul style="list-style-type: none"><li>• <i>Episode 1</i> premiere Nov 11, 2012</li><li>• <i>Episode 2</i> premiere Nov 11, 2012</li><li>• <i>Episode 3</i> premiere Nov 11, 2012</li></ul>	
<b>Animal Planet: <i>Cats 101</i></b> , 4 x 60 min. Producer	2012
<ul style="list-style-type: none"><li>• <i>Episode 11</i> premiere April 21, 2012</li><li>• <i>Episode 12</i> premiere April 28, 2012</li><li>• <i>Episode 13</i> premiere May 5, 2012</li><li>• <i>Episode 14</i> premiere April 21, 2012</li></ul>	
<b>TEDxSomerville</b> , Producer/Editor	2012
<b>Boston Dynamics</b> , Camera Operator	2011 – 2012
<ul style="list-style-type: none"><li>• Field Test Documentation of LS3 Big Dog, Alpha Dog legged robots.</li></ul>	
<b>Animal Planet: <i>Pets 101</i></b> , 2 x 60 min. Producer	2011
<ul style="list-style-type: none"><li>• <i>Episode 3</i> premiere Dec 10, 2011</li><li>• <i>Episode 4</i> premiere Dec 10, 2011</li></ul>	
<b>Science Channel: <i>Build it Bigger</i></b> , 60 min. Producer	2011
<ul style="list-style-type: none"><li>• <i>Drought-proofing Australia</i> episode premiere April 15, 2011</li></ul>	
<b>Science Channel: <i>Build it Bigger</i></b> , 2 x 60 min. Location Manager	2011
<ul style="list-style-type: none"><li>• <i>Constructing Serbia's Longest Bridge</i> episode premiere June 14, 2011</li><li>• <i>Azerbaijan's Amazing Transformation</i> episode premiere April 22, 2011</li></ul>	
<b>Science Channel: <i>Build it Bigger</i></b> , 2 x 60 min. Associate Producer	2011
<ul style="list-style-type: none"><li>• <i>Port of Rotterdam</i> episode premiere June 24, 2010</li><li>• <i>South African Gold Mine</i> episode premiere May 13, 2010</li></ul>	
<b>History Channel: <i>The United States of Cars</i></b> (Pilot), 10 min. Associate Producer	2009
<b>Museum of Science</b>	

- *Don Eigler, Quantum Cowboy*  
Editor 2009
- *Talking Nano* (six DVD set)  
Co-Producer, Director, Editor 2008
- *Magic Sand Totally Rejects H2O!* – 309k YouTube views on 11/21/12  
Producer 2008
- *Action of a Magnet on Ferrofluid - Cool!* – 178k YouTube views on 11/21/12  
Producer 2007
- Memories of a Dog: The Photographs of Daido Moriyama*, 12 min., Editor 2006
  - Bilbao Museum of Contemporary Art
  - Santa Barbara Museum of Contemporary Art
- Zulu Hoops*, Sound Recordist, 60 min. 2004
- Amazing Grace: Jeff Buckley*, Editor, 60 min. 2004
  - Winner CMJ Signature Award, CMJ Film Festival, 2004
  - Winner Best Music Documentary, San Francisco World Film Festival, 2005
  - Winner Best Film, Best Documentary, D.I.Y. Film Festival – Los Angeles, 2006
  - Seattle International Film Festival, 2005
  - Cinequest Film Festival – Mill Valley, CA, 2005
  - Independent Film Festival of Boston, 2005
  - Belfast Film Festival – Belfast, Northern Ireland, 2005
  - Festival de Cinema e Video Jovem – Espinho, Portugal, 2005
  - Buenos Aires International Festival of Independent Films, 2005
  - Leeds International Film Festival, 2005
  - Woodstock Film Festival, 2005
  - In-Edit Film Festival – Barcelona, 2005
  - Sound Unseen Film Festival – Minneapolis, 2005
  - Popcorn Film Festival – Stockholm, 2005
  - Revelation Perth International Film Festival, 2006
  - The Music in the Dark Festival – Copenhagen, 2006
  - Memphis International Film Festival, 2006
  - NOISE POP Music and Film Festival – San Francisco, 2006
  - BIG SMASH Music-On-Film Festival – Vancouver, 2006
  - Reel Music Film Festival – Portland, OR, 2006
- Bermuda.edu*, Co-Producer/Director/Editor, 22 min. 2002
  - Black International Cinema Festival – Berlin, 2003
  - BTEC Gala Launch, Hamilton, Bermuda, 2002
  - Bermudian National Television, 2002
- Curve Ball*, Producer/Director, 6 min. 2001
  - Full Frame Documentary Film Festival, 2002
  - San Francisco International Asian American Film Festival, 2002
  - Denver International Film Festival, 2002
  - Chicago Asian American Showcase, 2002
  - Film Arts Festival of Independent Film and Video – San Francisco, CA, 2002
  - Ajijic Festival Internacional de Cine – Ajijic, Mexico, 2002
  - Free Speech TV, 2004
- Blip on the Screen*, Producer/Director, 10 min. 2001
  - Deep Ellum Film Festival – Dallas, 2003
  - Bandits Mages, Bourges – France, 2001

- Tahoe International Film Festival – Truckee, CA, 2001
- Cantor Arts Museum – Stanford, CA, 2001
- Ivy Film Festival – Providence, RI, 2001

*Pacific Rims*, Producer/Director, 5 min. 2000

- LocusArts – San Francisco, CA, 2004
- Apature – San Francisco, CA, 2001

#### ACADEMIC AWARDS

- Nicholas Roosevelt Environmental Journalism Award 2002
- International Education Collaborative Foundation Production Grant 2002
- Course Assistantship, Stanford University 2001
- Telluride Film Festival Student Symposium Fellow 2001
- Susan Colver Rosenberger Award 1996
- Teaching Assistantship, Brown University 1995 – 1996

#### GUEST LECTURES

- Harvard School of Public Health, Cambridge, MA 2009
- Creative Economy Association of the North Shore, Salem, MA 2006
- Cape Town International Film School, Cape Town, South Africa 2004
- Vega School, Johannesburg, South Africa 2004

#### NON-PROFIT SERVICE

Environmental Focus Committee, Putnam Foundation, Keene, NH 2009-present  
 Board Member, Phoenix School, Salem, MA 2008  
 Programs Chair, Creative Economy Association of the North Shore 2005 – 2006

#### EDUCATION

**Stanford University**, Stanford, CA  
*MA, Documentary Film Production* 2002

**Brown University**, Providence, RI  
*AB, Art-Semiotics magna cum laude, hons.* 1996

#### SOFTWARE

Final Cut Pro 7/X, video compression using MPEG Streamclip, Quicktime Pro, Adobe Photoshop, Photoshop Lightroom, iPhoto, MS Office Suite (Word, Powerpoint, Excel) plus working knowledge of Adobe Premiere, Adobe After Effects, and Avid Media Composer, Adobe Dreamweaver, Fireworks, CS6, Apple Pages, Numbers, and Keynote, CMS workflows, Google Drive, Google Maps, SmartSheet, Dropbox, YouSendIt, Box.com, Facebook, LinkedIn, Twitter, Google+, YouTube, Vimeo, iCloud, etc.